



In-person

**ANNUAL
CONFERENCE**

April 14-15, 2022

Omaha, Nebraska

The Main Thing Is To Keep - The Main Thing –The Main Thing

- Positive Thinking Is Powerful! Build Your Dream Book
- Positive thinking moves us and our lives in a direction that solves problems and benefits us and our support systems
- You will set goals, and achieve them more easily
- Re wire your brain to think differently
- It is contagious!

Good Is The Enemy of Great

Embrace
Your
Purpose





RESPECT YOURSELF

A young woman with brown hair, wearing a light blue long-sleeved shirt, is raising her right fist in a crowd. She is smiling and looking towards the right. She has a black wristband on her right wrist and a blue and red wristband on her left wrist. The background is a blurred crowd of people. The text "BE STRONG ENOUGH TO STAND UP FOR SOMETHING" is overlaid in white, bold, sans-serif font on the right side of the image.

**BE STRONG
ENOUGH TO
STAND UP FOR
SOMETHING**

There is never a wrong time, To do the right thing



It's Good to Be Smart - But it's Smarter To Be Good

- Lives of great people all remind us, we can make a difference.
- Take Responsibility for Every Area of Your life
- Leave Everything Better Than You Found It
- Be Someone's HERO
- Do More Than Expected

A photograph of a diverse crowd of people at what appears to be a concert or a large gathering. Many individuals have their arms raised in the air, some with hands open and others clapping. The focus is on a young man in the foreground with short brown hair, looking upwards with a focused expression. To his left, a woman with curly hair is also looking up. In the background, other people are visible, some with their mouths open as if cheering or singing. The lighting is warm and slightly dim, typical of an indoor event at night.

**Talent Will Take You To The Top
Character Will Keep You There**

The 3 R's of Leadership

- Respect for Self
- Respect for Others
- Responsibility for
your Actions



Develop An Attitude Of Gratitude



To lead is to learn



If You Don't Have The Best of Everything – Make The Best of Everything You Have

- Start with positive affirmations every morning
- Expect good events to come
- Speak positively: I can, I will, make it Happen
- Filter and re-write negative thoughts
- Reframe your thoughts to Positive Thoughts
- Dream, Hope and Anticipate



Control Your Attitude Or It Will Control You

Work
Will
Win,
When
Wishing
Won't



Let your smile change the world
Don't let the world change your smile



I Like It



You Can't Get Ahead – Trying To Get Even

- Commit to real change in the way you think and act
- Set specific, manageable goals to build momentum
- Practice re-thinking situations until positive thinking is habitual
- Teach the negative people in your life by example
- I think, therefore I am
- When times are the hardest, accentuate the positive



**Leadership is like
the game of life;
A good seat should not interest you,
If you came to play**

Don't Find Faults
Find Remedies



You can make a difference



Be Determined to Succeed



The Best Team Doesn't Win Nearly As Often – As The Team That Gets Along Best

- Be Aware!
Identify what you think negatively about, and then analyze and evaluate your thoughts!
- Practice gratitude... write thank you notes!
- Start every day by setting goals for yourself
- Keep a journal to help you reflect and see your thought process on a daily basis
- Try new things... explore your own personal creativity
- Have persistence
- Be a leader by serving others

A woman with long, dark, curly hair is shown in profile, speaking into a microphone at a podium. She is wearing a dark top and has her hand near her chest. The background consists of light-colored, vertically pleated curtains. The text "Earn Your Leadership" is overlaid in white at the bottom right of the image.

Earn Your
Leadership

Let Your Actions Inspire Others



The Capacity to Learn is a Gift
The Willingness to Learn is a Choice



A woman with long blonde hair, wearing a black jacket, is speaking at a dark wooden podium. She is smiling and gesturing with her right hand. A professional microphone with a silver mesh grille and a pink band is positioned in front of her. The background is a blurred, light-colored curtain.

You Can Become
Better

If You Are Not Living On The Edge
You Are Taking Up Too Much Space

Technology – Good & Bad
Pause Before You Post

Technology - New world
Be Casual, But not Careless




A woman with long dark hair is shown in profile, singing into a silver microphone. She is wearing a light-colored short-sleeved shirt and a thin bracelet on her right wrist. The background is a blurred indoor setting with blue and white tones. The text "Refuse to accept anything but the best from yourself" is overlaid in white on the upper right portion of the image.

Refuse to accept anything
but the best from yourself







YOU'RE SIMPLY
THE BEST
BETTER THAN
ALL THE REST
BETTER THAN
ANYONE
JUST BEING
YOUR BEST

Everyday Is A Good Day - Today Is The Best Day Of My Life

- Attitudes - Are you Looking Up
Or Are You Looking Down?
- Work
- Play



Reach for the Stars





Today is the Best Day of My Life 34



**Keep On Going
Long After You Can't**

A photograph of a man in a black tuxedo with a white shirt and black bow tie. He is speaking into a microphone held in his right hand and has his left arm raised with an open palm. The background is dark with several rows of bright, circular stage lights. The text "Good, Better, Best, Never Let It Rest Until Your Good Becomes Better, And Your Better Becomes Best." is overlaid in white on the right side of the image.

**Good, Better, Best,
Never Let It Rest
Until Your Good
Becomes Better,
And Your Better
Becomes Best.**

We May Live In A Sad World – But The Sad World Doesn't Have To Live In Us.

- Motivating
- Builds strong ties
- Opens up others to new ideas
- Creates a warm culture
- Promotes growth
- Just plain feels great!
- Good, Better, Best



BEHAVIOUR BEST

BREAK

A man in a black tuxedo and white shirt with a black bow tie is singing into a microphone. He is gesturing with his left hand. The background is a dark, starry night sky. The text "ONLY WHEN IT'S DARK CAN YOU SEE THE STARS" is overlaid on the bottom right of the image.

ONLY WHEN IT'S DARK
CAN YOU SEE THE STARS

BUILDING PRIDE



RESPECT

“RISE UP”



Civil War

Harlem Hellfighters First WW



TUSKEGEE AIRMEN WORLD WAR II



OHIO NEGRO NATIONAL GUARD



ALSTON AFRICA ROAD





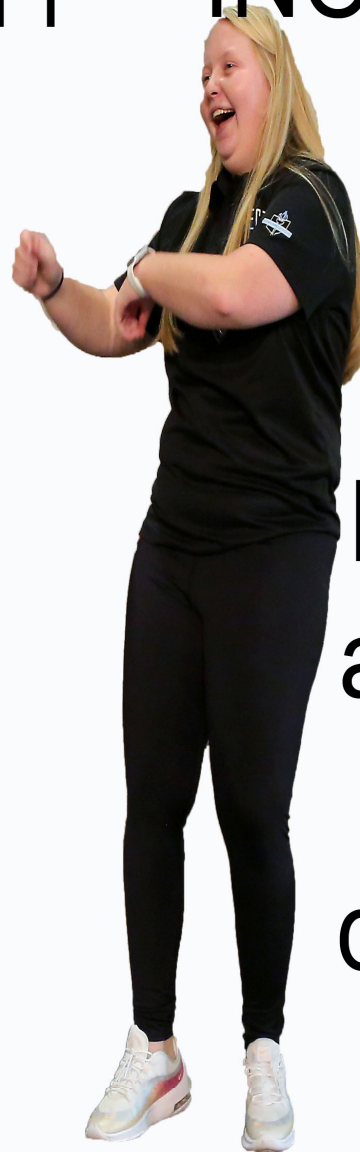
HARVEY ALSTON, MOTIVATIONAL SPEAKER

DIVERSITY

INCLUSION



is
being
invited
to
the
party



is
being
asked
to
dance



Don't Find Faults
Find Remedies











A photograph of a diverse crowd of people, likely at a sporting event or concert, cheering with their hands raised. In the foreground, a young man in a black shirt with the word 'RESPECT' on the sleeve is looking up. To his left, a young woman with curly hair is also cheering. The background is filled with other people, some wearing yellow shirts, all appearing to be in a state of excitement. The image is framed by a blue border.

If I Am Lifted Up

Be Positive- Be the Best

BUILD YOURSELF
BRICK BY BRICK



MY AFFIRMATION YEARLY CALENDAR

JAN PHRASE AND PHOTO FOR 2023

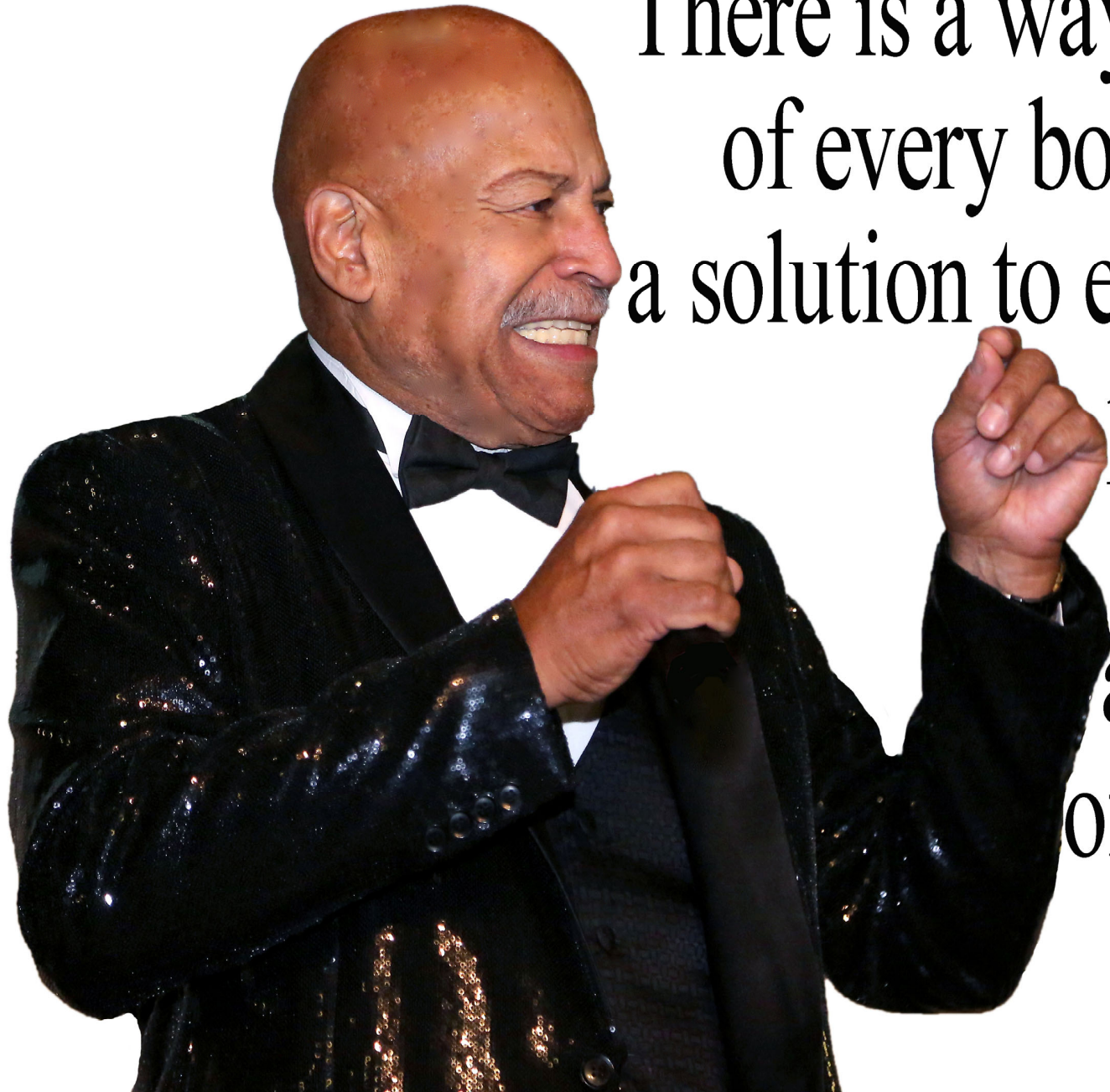
MAKE (12) GREAT QUOTATIONS

**AS YOU DEVELOP NEW SAYINGS ADD THEM
ON THE CALENDAR UNDER WEEKLY (52)**

**HAVE YOUR CALENDARS PRINTED FOR FRIENDS
AND FAMILY. START MAKING THEM POSITIVE.**



***WAKE UP
MAKE THOSE
DREAMS
COME TRUE***

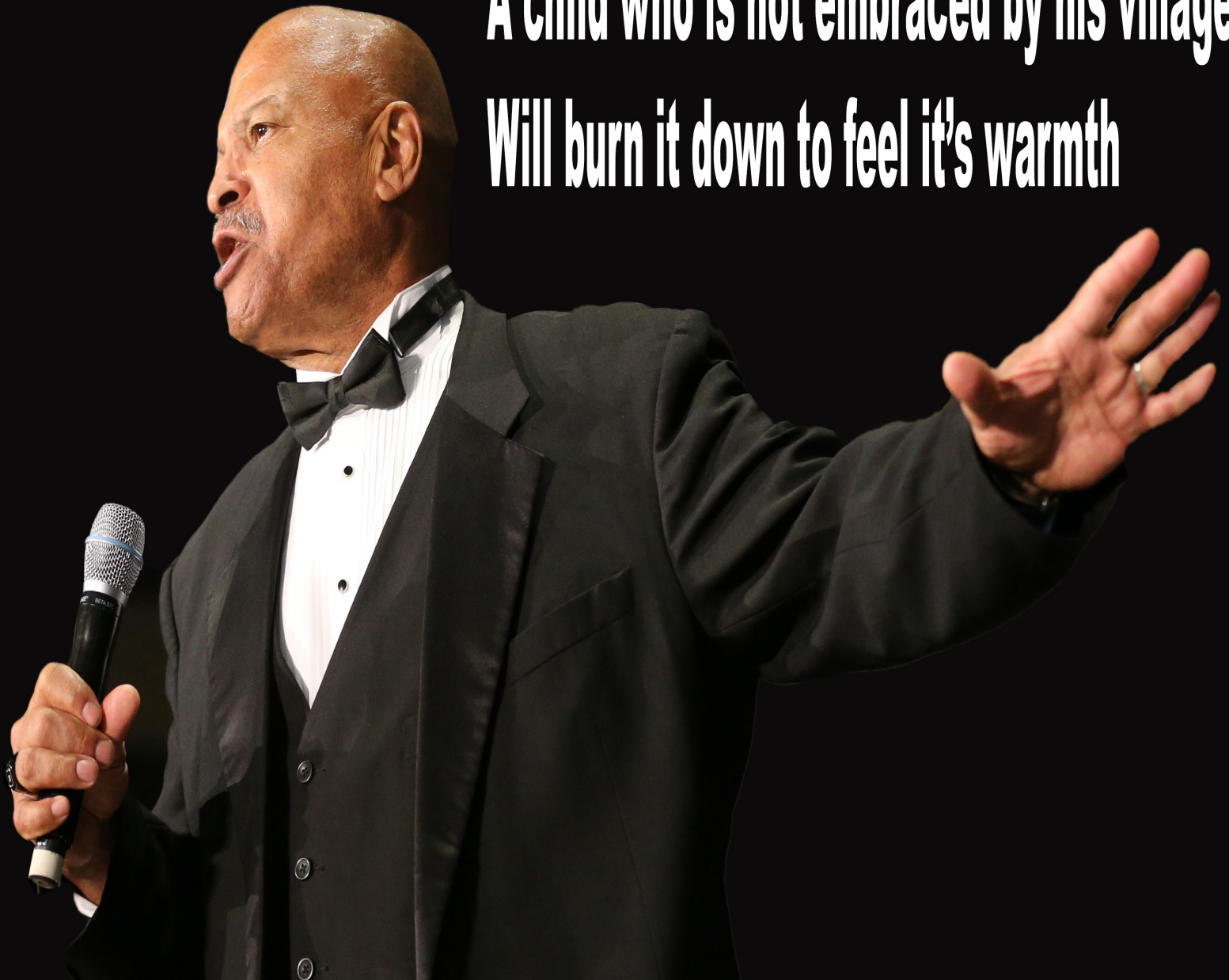


There is a way out
of every box,
a solution to every
puzzle;
It's just
a matter
of finding
it

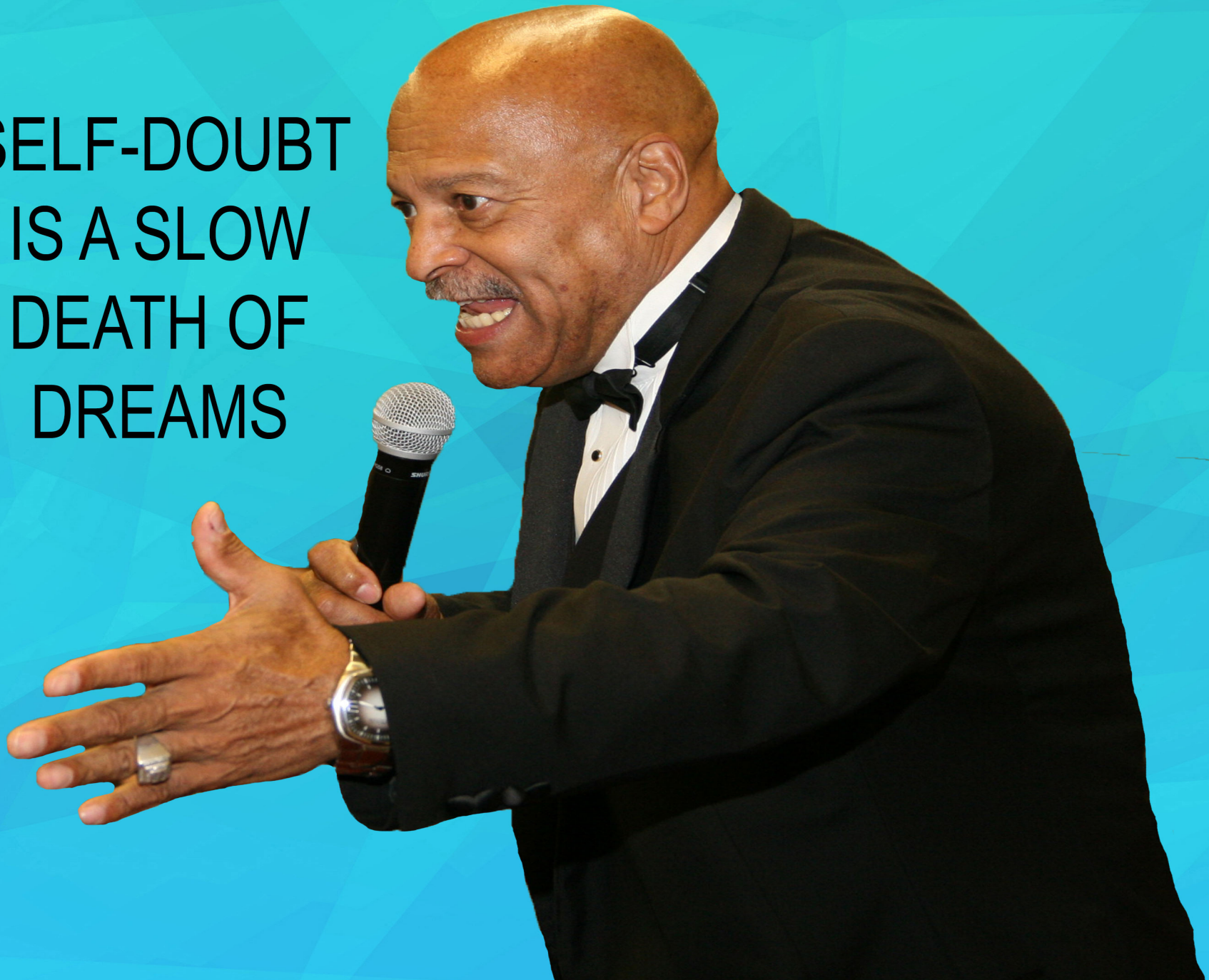
**WORK FOR A CAUSE
NOT FOR APPLAUSE
LIVE LIFE TO EXPRESS
NOT TO IMPRESS**



**A child who is not embraced by his village
Will burn it down to feel it's warmth**



SELF-DOUBT
IS A SLOW
DEATH OF
DREAMS



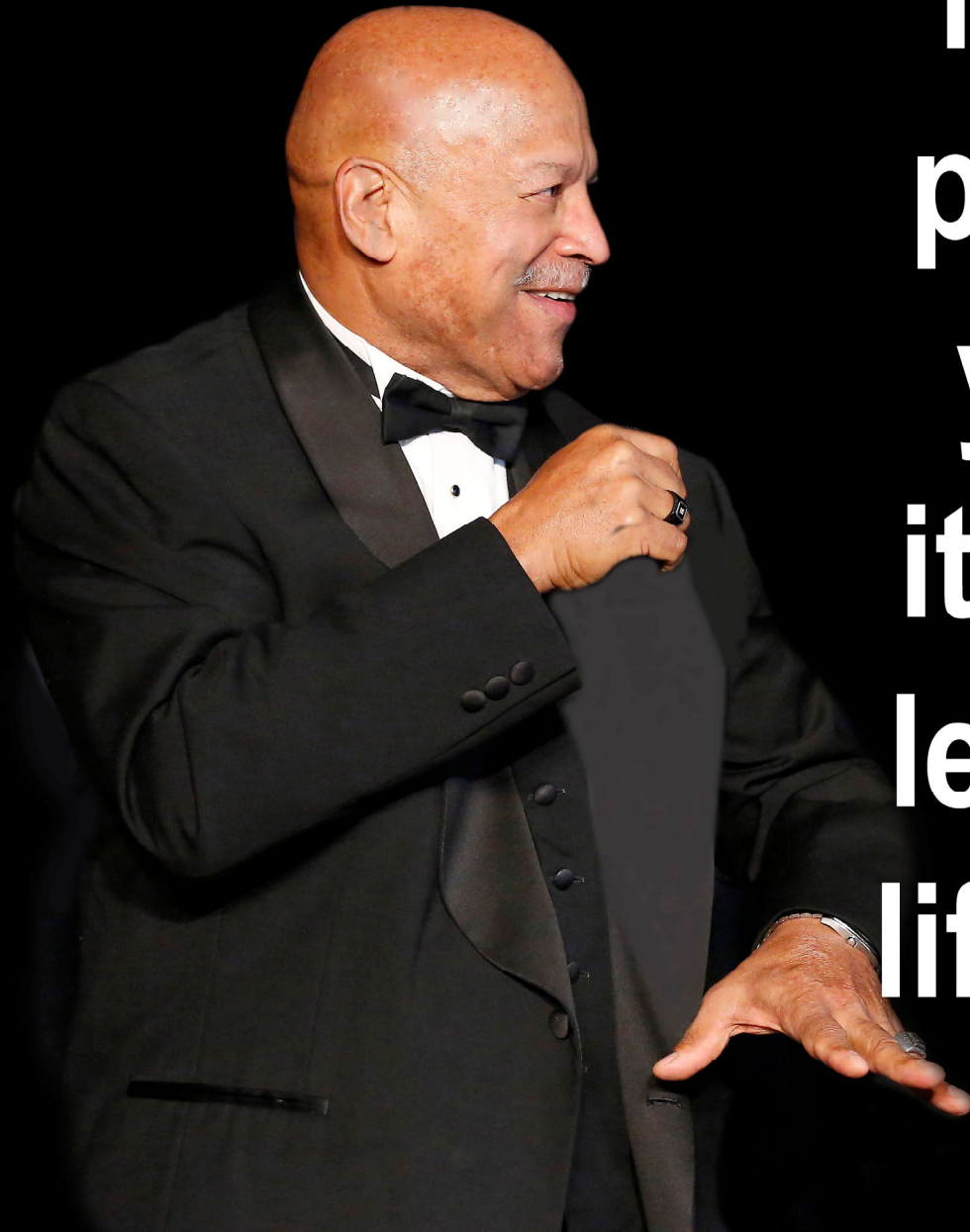


WHEN YOU ARE ASKED,
"HOW MUCH MONEY
DO YOU MAKE?"
YOU REPLY,
'I MAKE A DIFFERENCE,
WHAT DO YOU MAKE?'

**It is easier to
build strong
children than
to repair
broken ones**



**Never be a
prisoner of
your past,
it was just a
lesson not a
life sentence**






Sir Walter Scott

Oh what a tangled
web we weave
When first we
practice to deceive

You have the power to say...
“This is not how my story is going to end”.



A photograph of a middle-aged Black man with a balding head, wearing a black tuxedo jacket, a white dress shirt, and a black bow tie. He is looking down and to his right with a slight smile, and his hands are open and gesturing in the same direction. The background is a solid dark blue.

***WHEN YOU STRIVE
TO BECOME BETTER
EVERYTHING AROUND YOU
BECOMES BETTER***



Julie Marie Carrier

Miss Virginia USA, Speaker, and Author

Quick Facts:

- ★ Award-winning national speaker for teens and girls
- ★ Author of the book, *BeYOUtiful! The Ultimate Girls Guide to Discovering Your True Beauty!*
- ★ Founder of beyoutifulclubforgirls.com; an e-mentoring club to help girls achieve their goals
- ★ Emmy-nominated TV show host
- ★ Crowned Miss Virginia USA 2002
- ★ Started her first company at age 14 to save for college
- ★ Was a senior management consultant in leadership training and development at the Pentagon at age 23

At age fourteen I heard a speaker who changed my life. At the time I was 4'7" with a high-pitched voice and I was often called a nerd, a loser, and a munchkin—but the message I heard the speaker share that day was something I desperately needed to hear.

Dressed in a white tuxedo, the speaker came into the auditorium that day with such power and confidence that I thought, "Who is this guy?" He began his talk with a bold statement: "I'm wearing my best because you deserve the best. To make the best choices and have the best life."

I've always believed that everything happens for a reason in life. So as I watched this man speak, I knew I was hearing this message



HARVEY ALSTON

BE THE BEST

